

Marcy L. Koontz, Ph.D.
Associate Professor
Curator, The Fashion Archive (2018-present)
The University of Alabama
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SHORT CV 2016-2019

EDUCATION

Ph.D. Florida State University

RESEARCH, PRESENTATIONS & CREATIVE WORKS

Publications – Peer Reviewed

Koontz, M.L. (2016). *An accelerated initiatory learning experience for undergraduate students in an apparel design portfolio class. The International Journal of Design Education*, 10(4), 9-23. doi:10.18848/2325-128X/CGP/v10i04/9-23

Other Publications – Peer Reviewed

Koontz, M.L. (2017). bad munster in couture [fashion sculpture]. *Monster Makeover VIII*. The Tuscaloosa News et al. Tuscaloosa, AL: The University of Alabama Printing Services. 10.

Koontz, M.L. (2016). Issie's yo-yo [garment]. *Monster Makeover VII*. The Tuscaloosa News et al. Tuscaloosa, AL: The University of Alabama Printing Services. 10.

Koontz, M. L. (2016). green-eyed fashion envy [Illustration]. *Envy*. Jennifer Nicole Wells et al. Jacksonville, FL: Fēlan: poetry & visual arts, 1(8), 5.

Research Presentations – Peer Reviewed

Thompson, A.J., Koontz, M.L., & Taylor, B.E. (2020, March). Paper & plastic: Flapper style re-imaged in the 1960s fashion zeitgeist. *Fourteenth International Conference on Design Principles & Practices*. Brooklyn, NY, March 16-18, 2020. (paper presentation)

Koontz, M.L., & Thompson, A.J. (2020, January). What color is it? The digital color quandary. *New Voices: Georgia Association of Museums and Alabama Museums Association Annual Conference*. Columbus, GA, January 26-29, 2020. (workshop)

Koontz, M.L., & Thompson, A.J. (2019, October). What color is it? The digital color quandary. *Digitarium: University of Alabama Digital Humanities Conference*. Tuscaloosa, AL, October 10-12, 2019. (workshop)

Koontz, M.L., & Thompson, A.J. (2019, June). Is it green? Evoking an objective digital color sense. *Fourteenth International Conference on the Arts in Society*. Lisbon, Portugal, June 19-21, 2019. (poster presentation)

Koontz, M. L. (October, 2017). Bamboo reach and teach: Creating an effective participatory strategy for local citizen engagement. *Seventh Annual International Conference on Food Studies*. Rome, Italy, October 26-27, 2017. (poster presentation)

Koontz, M. L. (June, 2017). Le art de la mode: An art and fashion design battle. *Twelfth Annual International Conference on the Arts in Society*. Paris, France, June 16-18, 2017. (poster presentation)

Koontz, M. (August, 2016). Environmental art as a participatory strategy for catalyzing social change. *Eleventh Annual Conference on the Arts in Society*. Los Angeles, CA August 10-12, 2016. (poster presentation)

Koontz, M., & Cicatiello, J. (April, 2016). *Bamboo reach & teach: Creating an effective participatory strategy for local citizen engagement*. *Center for Community Based Partnerships Tenth Annual Awards Meeting*. The University of Alabama. Tuscaloosa, AL (poster presentation)

Research Presentations – Invited

Koontz, M.L., Thompson, A.J., & Pace, J.T. (2019, November). The fashion archive lab. Office for Undergraduate Research at The University of Alabama Inaugural *Faculty Research Showcase*, Tuscaloosa, AL. *

Koontz, M. L. (2018, March). The fashion archive. *CHES Leadership Board*. The University of Alabama. Tuscaloosa, AL.

Koontz, M. L., Cicatiello, J. (May, 2017). Bamboo in Alabama. *Innovative Engineering Using Renewable Resources Program*. The University of Alabama. Tuscaloosa, AL.

Koontz, M., Cicatiello, J. (May, 2016). Bamboo in Alabama. *Innovative Engineering Using Renewable Resources Program*. The University of Alabama. Tuscaloosa, AL.

*denotes research/presentations with undergraduate/graduate students

Creative Works – Peer Reviewed

Koontz, M. L. (2017). demurring [illustration]. *5 and under*. Montclair, NJ: The Creativity Caravan.

Koontz, M. L. (2017). qui.es.cent [illustration]. *5 and under*. Montclair, NJ: The Creativity Caravan.

Koontz, M. L. (2017). digging it out – one [illustration]. *EXCAVATIONS: in Yellow*. San Antonio, TX: MANTLE ART SPACE Gallery.

Koontz, M. L. (2017). blasé [illustration]. *5 and under*. Montclair, NJ: The Creativity Caravan.

Koontz, M. L. (2017). the snarl [digital illustration]. *ATTACHED FILES*. Kansas City, MS: 50/50 Gallery.

Koontz, M.L. (2016). green-eyed fashion envy [Illustration]. *Envy*. By Jennifer Nicole Wells et al. Jacksonville, FL: *Fēlan: poetry & visual arts*, 1(8), 5.

Koontz, M. L. (2016). bored [illustration]. *Under 100*. Toronto, Canada: Northern Contemporary Gallery.

Koontz, M. L. (2016). gazing [illustration]. *Under 100*. Toronto, Canada: Northern Contemporary Gallery.

Koontz, M. L. (2016). perplexed [illustration]. *Under 100*. Toronto, Canada: Northern Contemporary Gallery.

Koontz, M. L. (2016). stiff [illustration]. *Under 100*. Toronto, Canada: Northern Contemporary Gallery.

Koontz, M. L. (2016). not afraid of color [illustration]. *Small Works Show*. Beacon, NY: Catalyst Gallery.

Koontz, M. L. (2016). for the record [illustration]. *Small Works Show*. Beacon, NY: Catalyst Gallery.

Creative Works – Invited

Koontz, M. L. (2017). Bad munster in couture [fashion design sculpture]. *Monster Makeover VIII*. Tuscaloosa AL: Historic Drish House.

Koontz, M. L. (2017). Bad munster in couture [fashion design sculpture]. *Monster Makeover VIII*. Tuscaloosa AL: Harrison Gallery.

Koontz, M. L. (2017). Bad munster in couture [fashion design sculpture]. *Monster Makeover VIII*. Tuscaloosa AL: Tuscaloosa Public Library.

Koontz, M. L. (2017). stripes [illustration]. *International postcard show*. Nottingham, England: Surface Gallery.

Koontz, M. L. (2017). rainbow [illustration]. *International postcard show*. Nottingham, England: Surface Gallery.

Koontz, M. L. (2017). 1980s calling [illustration]. *International postcard show*. Nottingham, England: Surface Gallery.

Koontz, M. L. (2017). love actually [illustration]. *International postcard show*. Nottingham, England: Surface Gallery.

Koontz, M. L. (2017). studios [illustration]. *International postcard show*. Nottingham, England: Surface Gallery.

Koontz, M. L. (2016). Issie's yoyo [apparel design – bespoke garment]. *Monster Makeover VII*. Tuscaloosa AL: Historic Drish House.

Koontz, M. L. (2016). Issie's yoyo [apparel design – bespoke garment]. *Monster Makeover VII*. Tuscaloosa AL: Tuscaloosa Public Library.

Koontz, M. (2016). hoops [fashion illustration watercolor with pen & ink]. *Wish You Were Here*. Kentuck Gallery. Northport, AL: Kentuck Museum.

Koontz, M. (2016). stripes [fashion illustration watercolor with pen & ink]. *Wish You Were Here*. Kentuck Gallery. Northport, AL: Kentuck Museum.

Koontz, M. (2016). wrap [fashion illustration watercolor with pen & ink]. *Wish You Were Here*. Kentuck Gallery. Northport, AL: Kentuck Museum.

Koontz, M. (2016). 4 eyes [fashion illustration watercolor with pen & ink]. *Wish You Were Here*. Kentuck Gallery. Northport, AL: Kentuck Museum.

Koontz, M. (2016). pearls [fashion illustration watercolor with pen & ink]. *Wish You Were Here*. Kentuck Gallery. Northport, AL: Kentuck Museum.

Koontz, M. (2016). scarf [fashion illustration watercolor with pen & ink]. *Wish You Were Here*. Kentuck Gallery. Northport, AL: Kentuck Museum.

Exhibitions – Group

2017. *5 & Under* Exhibition. The Creativity Caravan Montclair, NJ.

2017. *Monster Makeover VIII* Exhibition. Historic Dish House. Tuscaloosa, AL.

2017. *Monster Makeover VIII* Exhibition. Harrison Gallery. Tuscaloosa, AL.

2017. *Monster Makeover VIII* Exhibition. Tuscaloosa Public Library. Tuscaloosa, AL.

2017. *ATTACHED FILES*. 50/50 Gallery. Kansas City, MS.

2017. *EXCAVATIONS: in Yellow*. Mantle Art Space Gallery San Antonio, TX.
2017. *International Postcard Show*. Surface Gallery. Nottingham, England.
2016. *Under 100*. Northern Contemporary Gallery. Toronto, Canada.
2016. *Small Works Show*. Catalyst Gallery. Beacon, NY.
2016. *Monster Makeover VII Exhibition*. Historic Dish House. Tuscaloosa, AL.
2016. *Monster Makeover VII Exhibition*. Tuscaloosa Public Library. Tuscaloosa, AL.
2016. *Wish You Were Here Exhibition*. Kentuck Gallery. Northport, AL.

Exhibitions – Curated

Koontz, M. L. (2018/20019, September – March). *Women of the Tide – 125 Years of Women at The University of Alabama*. Bryant Conference Center. Tuscaloosa, AL.

Koontz, M. L. (2018, June-September). *Women of the Tide – 125 Years of Women at The University of Alabama*. The Gorgas House Museum. Tuscaloosa, AL.

GRADUATE STUDENT MENTORING

Thesis Master's Student Examination Committee Member

2016 Summer Bahrum Prang

An Experimental Study Toward Eco-Friendly Fiber Extraction for Textiles

Non-Thesis Master's Student Examination Committee Member

2017 Fall Chelsea Willingham

2017 Spring Kerstin Brown

UNDERGRADUATE MENTORING

Research Presentations

Pace, J., Koontz, M. L., & Thompson, A. J. (2018, March). Operation monkey coat: A fashionable material culture approach to object-based research in dress. *The University of Alabama Undergraduate Research and Creative Activity Conference*. Tuscaloosa, AL (poster presentation)

Quinlan, T., Thompson, A. J., Taylor, B. E., & Koontz, M. L. (2018, March). The rise & fall of the paper caper. *The University of Alabama Undergraduate Research and Creative Activity Conference*. Tuscaloosa, AL (poster presentation)

Awarded 1st Place – UA Fine Arts

Rogers, E., Rogers, P., & Koontz, W. (March, 2016). (re)fashioning vintage: visual branding for a new local small business with a smart phone camera and social media platforms. *The University of Alabama Undergraduate Research and Creative Activity Conference*. Tuscaloosa, AL (poster presentation)

Awarded 1st Place – UA Emerging Scholars

Research Projects

Operation Monkey Coat: A Fashionable Material Culture Approach to Object-based Research in Dress / The Fashion Archive

Spring 2019

Student: John Pace

This study examined the first woman's coat donated to the collection to determine its date, construction type and materials as well as its design, style and the era's zeitgeist.

(re)Fashioning Vintage: Visual Branding for a New Local Small Business with a Smart Phone Camera and Social Media Platforms

Spring 2016

Students: Liza Rogers & Peirson Rogers

This eight-week experiential learning project was designed to increase the social media presence and ultimately the sales of a local vintage store by creating and implementing a visual branding/storytelling strategy.

SERVICE

University Committees

UA Council of Curators 2018-present

125th Anniversary of Woman at UA Advisory Committee 2018

Re-Inventing Creative Campus 2017-2018

UA Faculty Senate

CHES Promotion & Tenure 2018-2020

CHES Committees

Curriculum Committee

Technology Committee

Website Working Group

Manuscript Reviewer

Common Ground Publishers

The Design Collection of Journals

Champlain, IL

2014-present

Common Ground Publishers

The Arts in Society Journal Collection

Champlain, IL

2015-present

Organizations

The Arts in Society

Member 2015-present

The Design Principles & Practices

Member 2014-present

Community Service

doLAB

cofounder - 501(c)(3) organization

2009-present

doLAB is a diverse group of individuals fostering opportunities to inspire, encourage, support, and challenge one another and members of the community around them, through creativity and design. We aim to provide a place for students, professionals, and citizens to connect, communicate, and collaborate on initiatives for the greater good of society through a variety of design-based projects, programs, and outreach activities.

Black Belt Bamboost
cofounder
2010 - 2018

Black Belt Bamboost is a community-based project designed to raise awareness about bamboo in Alabama. The diversity of this plant, and its associated applications, are providing a vast array of engagement opportunities to showcase, educate and connect people with bamboo.

le Art de la Mode
cofounder
2014-present

le Art de la Mode provides fashion design students with experiential learning opportunities in which to engage in projects that allow them to gain a better understanding of the importance of defining the artistry and authentic creativity within their work while collaborating with local artists in a fast-paced environment.

Northport Historic Commission
City of Northport
Northport, AL
Appointment: 2009-2018

Friends of Historic Northport
Northport, AL
Board Member 2007-2017