

BERGDORF GOODMAN

concept proposal



visual concept proposal



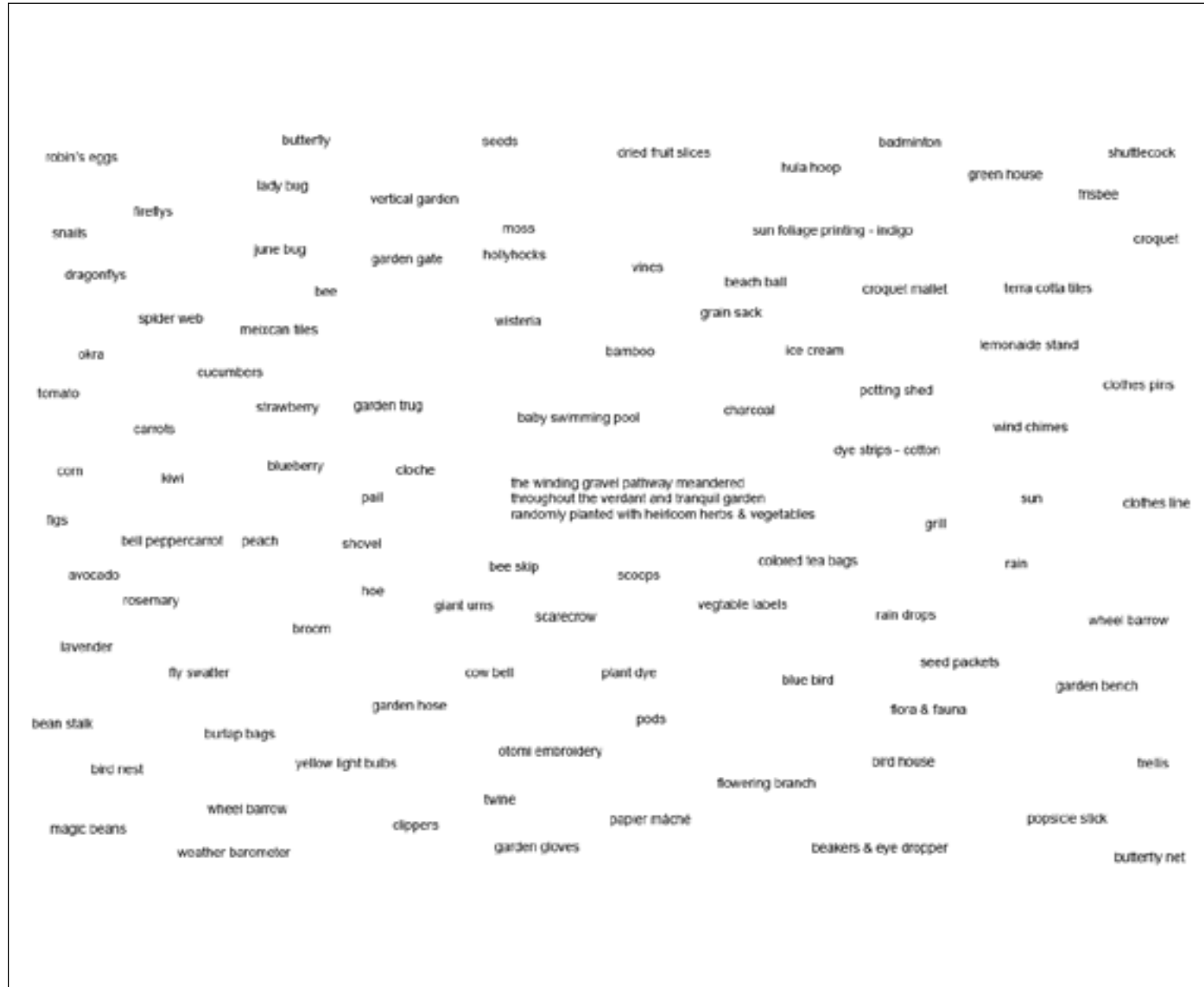
semester year

concept proposal

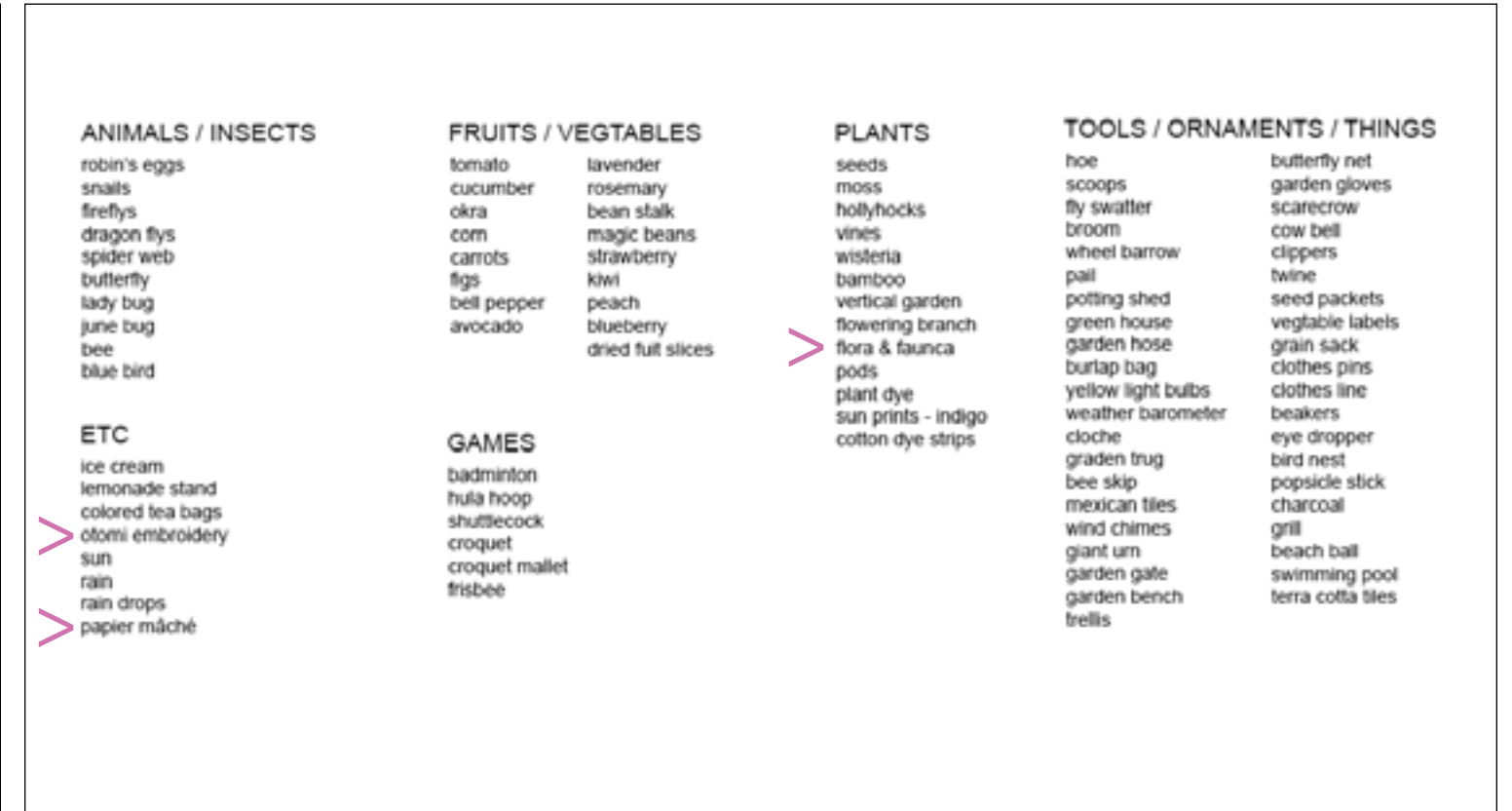
emerge | unexpected combinations

the winding gravel pathway meandered
throughout the verdant and tranquil garden
randomly planted with heirloom herbs & vegetables

concept . ideation . process



concept . ideation . process



papier mâché / flora & fauna / otomi embroidery

team
 team leader name here +
 name here
 name here
 name here
 + team leader

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emerge | unexpected combinations

props . ideas . graphics



visual concept proposal

semester year