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SHORT CV - 2010-2014

EDUCATION

Ph.D. Florida State University

TEACHING

Fashion Illustration
Textile Design
Visual Merchandising
Portfolio Development

RESEARCH & CREATIVE WORKS

Koontz, M.(2014). Co-producing knowledge: Academics and non-academics partner to build synergistic teams to produce sustainable pathways to advance the emerging field of bamboo farming, manufacturing and processing in Alabama. *International Journal for Innovation Education and Research*, 2(3) 12.

Koontz, M. (2014). looking glass [illustration]. *Imagine this: Smart device exhibition*. Brooklyn, NY: Brooklyn Waterfront Artists Coalition.

Koontz, M. (2014). 4 a.m. [illustration]. *Imagine this: Smart device exhibition*. Brooklyn, NY: Brooklyn Waterfront Artists Coalition.

Koontz, M. (2014). distracted magnified [illustration]. *Imagine This: Smart device exhibition*. Brooklyn, NY: Brooklyn Waterfront Artists Coalition.

Koontz, M. (2014). char.is.mat.ic vintage [illustration]. *Imagine this: Smart device exhibition*. Brooklyn, NY: Brooklyn Waterfront Artists Coalition.

Koontz, M. (2014). char.is.mat.ic [illustration]. *16th Annual Faces Art Exhibition*. Omaha, NE: Upstream Peoples Gallery.

Koontz, M. (2014). distracted [illustration]. *16th Annual Faces Art Exhibition*. Omaha, NE: Upstream Peoples Gallery.

Koontz, M. (2014). the selfie [illustration]. *16th Annual Faces Art Exhibition*. Omaha, NE: Upstream Peoples Gallery.

Koontz, M. (2014). the snarl [illustration]. *16th Annual Faces Art Exhibition*. Omaha, NE: Upstream Peoples Gallery

Koontz, M. (2013). number 5/100 stitched [garment]. *100 Hammers Exhibit*, Clifford Gallery. Belfast, MA: Waterfall Arts

Koontz, M. Me. Brooklyn Art Library. Self Portraits Project. Art House. New York: Endeavor, 2010. 50. Print.

Koontz, M. (2011). "Indelible Ink." [photograph] *Handmade: A Collaboration Between Etsy & Pictory on the Art of Craftsmanship*, *Pictory Magazine*. San Francisco :

INVITED & NON-REFEREED

Koontz, M. bloom. [illustration]. *Listening to the storm: A natural disaster in retrospective*. Mildred Westervelt Warner Transportation Museum. Tuscaloosa, AL., 4/23/13 - 6/07/13

Koontz, M. (2013)The Kentuck Festival - 1 [photograph]. *Images of America: Northport*. Arcadia Publishing. Mount Pleasant, SC, p. 86. .

Koontz, M. (2013)The Kentuck Festival -2 [photograph]. *Images of America: Northport*. Arcadia Publishing. Mount Pleasant, SC, p. 86.

Koontz, M. (2013)The Kentuck Festival -3 [photograph] *Images of America: Northport*. Arcadia Publishing. Mount Pleasant, SC, p. 87.

Koontz, M.L. (2011). Bloom [Graphic Design Banner]. Tuscaloosa, AL: *Beauty Amid Destruction*.

Koontz, M. L. (2010). Textile Designs [Sketchbook]. *The Sketchbook Project*. Boston, MA: Laconia Gallery.

Koontz, M. L. (2010). Textile Designs [Sketchbook]. *The Sketchbook Project* Brooklyn, NY: Brooklyn Art Library.

Koontz, M. L. (2010). Textile Designs [Sketchbook]. *The Sketchbook Project* Los Angeles, CA: Art & Shelter Gallery.

Koontz, M. L. (2010). Textile Designs [Sketchbook]. *The Sketchbook Project* Chicago, CA: Home Gallery.

Koontz, M.L. (2010). Red [Illustration]. Brooklyn, NY: Brooklyn Art Library.

Koontz, M.L. (2010). Me [Illustration]. Brooklyn, NY: Brooklyn Art Library.

PRESENTATIONS

*undergraduate students

Koontz, M. (March, 2015). An accelerated initiatory learning experience for undergraduate students in an apparel design portfolio class. Design Principles & Practices. Chicago, IL, March 12-14, 2015.

Koontz, M. (July, 2014). The Carrie project: An Accelerated Learning Opportunity. Alabama Career and Technical Education Professional Development Conference. Birmingham, AL.

*Lamanna, S., Robinson, C., Straughn, C., & Koontz, M. (April, 2014). The "carrie project": An accelerated learning opportunity. The University of Alabama Undergraduate Research and Creative Works Conference. Tuscaloosa, AL

*Lamanna, S., Robinson, C., Straughn, C, & Koontz, M. (February, 2014). The "carrie project": An accelerated learning opportunity. Alabama Association of Family and Consumer Sciences Annual Meeting. Tuscaloosa, AL.

*Dismukes, K., & Koontz, M. (April, 2013) American Retailers: Industry Icons / Subsidizers of Culture. The University of Alabama Undergraduate Research and Creative Works Conference. Tuscaloosa, AL

Koontz, M., Lewis, R., & Cicatiello, J. (April, 2013). Black Belt Bamboost Project: An Agora for Bamboo in Alabama. The University of Alabama Center for Community Based Partnerships Seventh Annual Awards Meeting. Tuscaloosa, AL

Koontz, M. (October, 2012) Bamboo as Catalysis for Creative, Educational, and Economic Engagement Opportunities. Community Building & Outreach Activities. National Outreach Scholarship Conference, Tuscaloosa, AL, September 30-October 3, 2012.

Cicatiello, J., & Koontz, M. (2012). Black Belt Bamboost: Social Entrepreneurship. National Outreach Scholarship Conference, Tuscaloosa, AL, September 30-October 3, 2012.

Lewis, R., & Koontz, M. (2012). Black Belt Bamboost: Bamboo Park. National Outreach Scholarship Conference, Tuscaloosa, AL, September 30-October 3, 2012.

Rayfield, H., & Koontz, M. (2012). Bamboo Education: Community Building & Outreach Activities. National Outreach Scholarship Conference, Tuscaloosa, AL, September 30-October 3, 2012.

Thompson, A., & Koontz, M. (April 2012). "The Re-emergence of a Formally Maligned Plant: A New "Perspective of Bamboo in Alabama." Society of Ethnobiology 35th Annual Meeting, Denver, CO.

PROJECTS

Black Belt Bamboost

The Black Belt Bamboost project is designed to raise awareness about bamboo in Alabama. The diversity of this plant, and its associated applications, are providing a vast array of engagement and research opportunities to showcase, educate and connect people with bamboo.

link: [Black Belt Bamboost](#)

le Art de la Mode

Fashioned as a design battle, teams composed of an apparel design student at The University of Alabama and a working artist in the community will be partnered with a downtown restaurant to create an inspired fashion look based on its brand identity. The fashion looks will be created during 10:00 am - 6:00 pm at the business location on Friday, 21 November 2014 on 16" wood manikins.

link: [le Art de la Mode](#)

The Carrie Project UA

What if, Carrie Bradshaw, the main character from Sex and the City, was an undergraduate student at The University of Alabama?

Working as a team, a storyline was created by the students in CTD 340 Portfolio Design which included six different & distinct looks for Carrie Bradshaw in a fictitious role as a student at The University of Alabama. The role of Carrie Bradshaw was played by her doppelganger, Casey Straughn, a Fashion Retailing major in the College of Human Environmental Sciences.

Local retailers, where Carrie would shop if she were a student at The University of Alabama, participated in one of the six looks. Within the parameters of the storyline, the team selected six corresponding locals within Tuscaloosa for each of the photo shoots.

This project culminated in the creation of a catalog featuring the storyline and photos.

link: [The Carrie Project](#)

UA Tartan Project

This project was an opportunity for students, enrolled in the College of Human Environmental Sciences' Department of Clothing, Textiles & Interior Design, to use their skills + talent to create an original tartan design for The University of Alabama.

The winning tartan design was recorded in the *International Tartan Index*, maintained by the *Scottish Tartans Authority*, and the *National Tartan Registry*, and is recognized as the 'official' UA Tartan.

link: [The UA Tartan Project](#)

SERVICE

UA Faculty Senate

CHES Alternate Member 2013-2015

CHES Committees

Curriculum Committee

Technology Committee

Website Working Group

Instructional Oversight Committee

Student Bankruptcy Committee

Organizations

The Design Principles & Practices

Member 2014-present

Editorial Reviewer

Laurence King Publishing Ltd.

London, England

Reviewer 2010-present

Community

Northport Historic Commission

City of Northport

Appointment: 2009-present

Friends of Historic Northport

Board Member 2007-present